# THE KIT

Shopping report: Baby needs a new pair of shoes. Here are nine spring styles we love PAGE 7



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**THEKITCA** 

## A very good hair day Barrettes are back—here's how

Barrettes are back—here's how to wear them like a grown-up. Plus: mastering the art of the cool-girl tousle **PAGE 6** 

PHOTOGRAPHY BY RILEY STEWART

# RADAR

## THE KIT SPONSORED COLLAB

Bye-bye, winter! Shake yourself out of that cold-weather coma and get ready to hit the refresh button with a little help from these products that will ease you out of hibernation.

### LEVI'S

Hang up your parka for the season and swap it for something more playful, like a classic Levi's denim jacket with an adorable Peanuts character twist. Up the cute factor and pair it with a classic white tee featuring the whole Peanuts gang.

LEVI'S X PEANUTS TRUCKER JACKET, LEGIT IN MEDIUM WASH, \$148, LEVI'S; LEVI'S X PEANUTS THE PERFECT TEE, \$35, LEVI'S

### CENTRUM VITAMINS

Get your spring glow on from the inside out. This multi-benefit vitamin supports good health, while helping maintain healthy skin, hair and nails.

CENTRUM MULTIGUMMIES MULTI+BEAUTY, \$15, WALMART



Centrum

### BRITA

Now that you can "finally" go outside without crying from the bitter cold (it's okay, we've all been there), make sure you stay hydrated to fuel your outdoor fun. This BPA-free bottle not only reduces environmental waste, but its built-in, replaceable filter means you can simply fill up and go.

BRITA PREMIUM FILTERING WATER BOTTLE, \$25, AMAZON.CA

### SILK'N

Put your best face forward this season. This anti-aging device works to reduce wrinkles and instantly creates a natural contour by tightening loose skin. Bonus: no costly trip to the medi-spa required.

SILK'N TITAN, \$299, SHOPPERS DRUG MART



### THE KIT X UNIVERSKIN

## MADE TO ORDER

## Could a doctor-designed, bespoke serum change your skin forever? We put Universkin to the test.

Tailor-made skincare has taken the industry by storm in the past few yearseverything from mix-it-yourself serums to mail-order haircare prescriptions are appealing to a new generation of consumer who wants a beauty fix that's perfectly suited to them. But French company Universkin takes the concept a few steps further with its personalized, pharmaceutical-grade serums that are tailored to suit your skin by a doctor. Could this powerfully potent product address my unpredictable, breakout-prone, sensitive skin, with its fine lines and other encroaching signs of being older and wiser? I decided to put it to the test.

### STEP 1: THE QUIZ

Before meeting the derm who'll be customizing my serums, I fill out the SkinXs online quiz, Universkin's diagnostic tool. It's meant to help the doctor—and also me—understand my skin better, so the perfect active ingredients can be cherry-picked for me. The questions are wide-ranging, covering everything from my innate skin characteristics to my lifestyle (do I drink, exercise a lot or have a weakness for sugar?) to my "relationship with the sun." Of course, all of these factors matter for skin health.

### **STEP 2: THE CONSULT**

I head to ICLS Dermatology & Plastic Surgery in Oakville, Ont., a sleek and expansive modern clinic where you could undergo virtually any skin treatment you want, for my faceto-face with Dr. Sheetal Sapra. "I'll tell you what I see," says Dr. Sapra, who puts me at ease right away with his soft-spoken, matter-of-fact manner. "We know that by around 29, we start aging. So that's what's happening a little bit here—but it's not much. More dramatic on you is the acne and the post-inflammatory hyperpigmentation." Check, check, check.

### **STEP 3: THE PRESCRIPTION**

For each bespoke serum, Universkin specialists can choose up to three hero ingredients from a menu of 19 pharmaceutical-grade actives, available in a total of 57 concentrations. That means there are nearly 1,200 possible formulations. For my night serum, Dr. Sapra selects a trio that'll help keep blemishes at bay: zinc sulfate, salicylic acid and azelaic acid. Meanwhile, my custom day serum will start tackling anti-aging with niacinamide, isoflavones and madecassoside.

alicylique

D-panthenc

### STEP 4: THE FORMULATION

Armed with the recipes, Lesley, the dermatology clinical manager at ICLS, whips up my two serums on the spot. Each star ingredient comes in its own container for maximum freshness, then one by one, the actives are added to the nourishing base formula (a silky fluid packed with vitamin E, hyaluronic acid, biomimetic peptides and omega-3 camelina sativa). The bottle is shaken up by a machine for thorough mixing, et voilà. Each serum will last six to eight weeks, since you only need four to six drops per application. Also, as your skin changes (and ditto the weather), future serums can be tweaked, too.

### **STEP 5: THE TESTING**

actopeptid

Dr. Sapra warned me that all acnetaming ingredients tend to be a tad drying, so I round out my new routine with Universkin Nexultra 1,a lightweight moisturizer, and Nexultra O, the new hydrating cleansing oil. But my skin needs zero time to adjust—it happily drinks up my new personalized serums. Now, after several weeks of using Universkin, my skin is noticeably softer, healthier-looking and yes, clearer—so much so that skipping foundation is NBD. Turns out that what the doctor ordered was exactly what my moody skin needed.

aloe ver

Universkin is available at select dermatologists, cosmetic surgery clinics and medspas. To find a location near you, visit the website: universkin.com



## Ugh, Mercury is in retrograde. How can I survive it?

# THEKIT.CA YOUR NEW HOROSCOPE HQ

### THE KIT X SCHWARZKOPF

## If you only buy one Beauty director **Katherine Lalancette** covers all the bases to find the best

foundation out there



Fact: Hundreds of beauty products launch every season. Other fact: Zero per cent of humans have time to try each one. In our If You Only Buy One series, we do the deep digging to uncover the top beauty products out there

Foundation, as the name suggests, is the basis of makeup, the product upon which all others are layered. And like its homonym in the construction world, it determines the success of the end result. As in, if your foundation's shoddy, the rest of your look doesn't stand a chance. But, like, no pressure.

I, for one, have assembled a cellar of them; around 12 bottles left to "age" in the dark. Call me the Goldilocks of foundation, but I've yet to find one that's just right. Some are too thick or cakey, others useless in the coverage department, many oxidize throughout the day, a few make me break out... And none have ever made it outside the drawer and into my makeup bag

But I recently set out to change all that, making it my guest to find a foundation that erases imperfections while making skin look totally bare. Again, no pressure. Armed with Beautyblenders, brushes and good ol' fingertips, I daubed and smoothed every contender I could find, from pricey cult classics to indie underdogs. Here's what I found.

foundation, go for... With more than 1,500 five-star reviews on Sephora.com and a laundry list of famous fans (everyone from Meghan Markle to Kim Kardashian), Giorgio Armani's Luminous Silk Foundation has reached icon status. How come, you ask? It's all about the buildable coverage, natural finish and lit-from-within radiance. which make it look like your skin, only infinitely better.

If you only buy one

GIORGIO ARMANI LUMINOUS SILK FOUNDATION, \$74, ARMA NI-BEAUTY.CA



If you want serious coverage Sick of foundations made for genetically blessed aliens who don't even need foundation? We feel vou. That's why



Get the hottest spring hair trends Celebrity stylist Peter Butler shares his tips and tricks

Master stylist Peter Butler splits his time between New York and Los Angeles to make sure his roster of A-list clients look their best on red carpets yearround. But spring is his favourite time to experiment with fresh new hairstyles. "The trees and flowers are blooming, you should be too! What do you have to lose?" he says. "This season, the overall mood for hair is polished, yet relaxed." With that balance in mind, we tapped the pro for tips to achieving the latest trends.



### **TREND TO TRY:** MOD BUN

### **STYLE INSPO:**

Celebs have been favouring classic-with-a-twist chignons this season

### **GET THE LOOK:**

'Sleek, low buns are always great, but right now, they're really chic with a strong centre part," explains Butler. First create a sharp centre part with a tail comb, then brush your hair into a low ponytail and secure with a bungee elastic. Then wrap and pin the bun into place with hairpins. "Your roots definitely get more attention when you wear a centre part," cautions Butler. "If your roots are peeking through or you have the odd grey strand sticking out, there are new hair mascaras that cover only the hairs you want to hide between colouring appointments.

SHOP THE LOOK: Schwarzkopf Hair Mascara, SRP \$16



**TREND TO TRY:** BEST BOB

**STYLE INSPO:** 

If you admire persistence If matte is your jam Redefining the term "longlasting," this formula stands up to heat, humidity and even water, staving put for a full



Now available in 50 shades, Fenty Beauty's much buzzedabout foundation not only ensures every complexion finds its match, it also vows to make it look its very best. We're talking shine-free, poreless perfection that never lets oil or sweat ruin your makeup.

beauty vloggers, and for good reason. It's packed with vitamins C, E and B5 to nourish your skin and give it a healthy, luminous appearance even when greens and sleep have been scarce.

\*• B

Of all drugstore foundations,

this one gets the most love

from makeup artists and

If you love a deal

BOURJOIS HEALTHY MIX FOUNDATION, \$35, SHOP PERSDRUGMART.CA 24 hours (though you should probably wash your face at some point). Bottom line: It keeps you looking flawless no matter how hectic your day gets.

ESTÉE LAUDER DOUBLE WEAR STAY-IN-PLACE MAKEUP, \$50, ESTEELAUDER.CA FENTY BEAUTY PRO FILT'R SOFT MATTE LONGWEAR FOUN-DATION, \$42, SEPHORA.CA

weight, it can convert even the staunchest base bashers. (We dare you not to fall in love with the fresh finish.) The light-diffusing minerals and hydrating emollients impart a dewy glow that just won't quit.

water-like formula is so light-

Hailing from Japan, this

If you don't like

foundation

KOH GEN DO MAIFANSHI AQUA FOUNDATION, \$96, NORD-STROM.COM

we're partial to this full-coverage cream specially formulated to conceal scars, burns, birthmarks, lupus rashes or anything else you might want to hide.

**DERMABLEND** COVER CREAM, \$45, DERMABLEND.CA

So fresh, so clean

A natural deodorant that protects against odour and smells delightful? Sign us up

### **BY MELISSA PERDIGAO**

For years now, I've fancied myself a guinea pig for underarm products—a sweat connoisseur, if you will. And while I turn my nose up at the average chemical-laden antiperspirant, many a natural formula has left me red and itchy, or a little,

ahem, musty. I'm a minimalist when it comes to ingredients in beauty products, but sometimes baking soda and shea butter just don't cut it.

Enter this PiperWai stick, a deodorant made only with the stuff that serves my end goal, i.e. keeping my delicate armpits petal fresh all day long. It uses activated charcoal to soak up moisture and keep skin dry without relying on any sweat-blocking chemicals. It's also delightfully creamy, and while it's slightly

The essential oils don't just smell divine, they also offer antibacterial protection, neutralizing any unbecoming whiffs."

grey (because of the aforementioned charcoal), it goes on completely clear.

As for the scent, PiperWai's all about naturally derived aromas rather than the sickly-sweet fragrances often found in women's drugstore deodorants (forgive me if I don't want to smell like a bowl of sugared figs). This formula blends herbaceous, but never overwhelming, notes of rosemary, pepper-



mint, eucalyptus and lavender, and sends my mind straight to my happy place: the spa.

But the essential oils don't just smell divine, they also offer antibacterial protection, neutralizing rather than masking any unbecoming whiff that may emerge throughout the day. Even better, activated charcoal and magnesium create an alkaline environment, which encourages sweat-induced bacteria to take a hike.

Bottom line: I've finally found a deodorant that naturally protects against odour and keeps me dry. So whether I'm struggling to catch my breath in squat mode or dancing the night away, you can bet these underarms are as fresh as they were when I stepped out of the shower.

Sleek, shiny bobs are swinging onto red carpets everywhere this spring

### **GET THE LOOK:**

"I love super-smooth bobs and lobs," says Butler. "This spring, they look best with blunt endswhich is why it always looks so fresh right after a cut!" But the downside to seeking sleek hair is the damage you can incur from heat-styling tools. "To help combat damage, I often recommend washing and conditioning with formulas that contain keratin to keep your hair smooth and healthy looking," advises Butler.

SHOP THE LOOK: GLISS Ultimate Repair Shampoo & Conditioner, SRP \$10 each



**TREND TO TRY:** DARK AND DIVINE

### **STYLE INSPO:**

This awards season, we saw a host of A-listers amping up their look by darkening their locks.

### **GET THE LOOK:**

"I love the statement brunette trend that's happening right now!" exclaims Butler. "It looks so fresh and graphic with a solidlength haircut." If you're planning to go darker at home, choose a caring formula that helps protect hair against breakage, and keep Butler's top pro tip in mind: "Choose a colour that's one shade darker than your desired result. You will maintain the colour longer and you'll be closer to your shade of choice when it's time to do it again.

SHOP THE LOOK: Schwarzkopf Keratin Color 3.0 Espresso, SRP \$16

**PRODUCTS AVAILABLE** 

at major retailers and schwarzkopf.ca

### THE KIT X SQUARE ONE

### THE KIT X SQUARE ONE

\$249. EVER NEW C

# PARTY PEOPLE

These four teens found their perfect prom looks at Square One Shopping Centre



### **Prom Queen** Ballet teacher and high school senior Sadie is looking for a dress to make memories in.

There's no question, prom is a major event for a teen. For 18-year-old Sadie, it's an even bigger deal because prom will be her first high school dance. Ever. "I started at a new school this year," says Sadie. "I went to a small private school all my life and we didn't have dances, so this is going to be a completely new experience." She's not embarking on finding a prom-worthy outfit alone—joining her on this quest is her kindergarten bestie, Abigail (below). "What I want most from prom is to make good memories with people close to me and that absolutely means Abi will be by my side," she says.

Inspired by Sadie's part-time job as a ballet teacher and the fact that this is her first and last prom, we turned to Square One Shopping Centre to find a very special gown. One that was extraordinary, fun to dance in and most importantly packs a punch in the style stakes. A tall order, but we found it from formal gown destination, Marla's. This multi-level organza dress with a deep-v neckline and jewel-encrusted bodice looks magical on Sadie. For a modern spin, we added a blush pink, vegan leather jacket from Simons and pearl-embellished sneakers from Stuart Weitzman. "It's not something that I would have ever picked out on my own but I love wearing it," says Sadie. "It's just so much fun!"

### ACCESSORY REPORT



MIU MIU SNEAKERS, \$1,110, HOLT RENEREW



### Modern Romance

Meet Devyn, a vintage-shopping aficionado with a passion for travel and a love of animals. She's dreaming of a prom dress that's flattering, fashion-forward and stands out from the crowd.

"Personal style is really important to me," says Devyn. "I like to stand out with my style." This fashion-minded teen does her research and knows exactly what she likes, what works on her body and where she can find whatever she's coveting. She likes to go thrift shopping in Toronto's Kensington Market, purchase trendy items via Instagram or browse the stores at Square One Shopping Centre, which is just a hop, skip and a jump from her high school.

As for her future plans, this travel and photography enthusiast has her sights set on the University of B.C. "I want to be a veterinarian when I'm older, so I'm thinking of studying animal biology," says Devyn. She has mixed emotions about her final year of high school, but she's ready for the next journey-and very ready for prom. At Devyn's last formal she wore a chic pantsuit, but for prom she's after more drama. Minutes after arriving on set, she zeroed in on this sleek lace dress with delicate cut-outs from Simons. To push the fashion envelope, we paired the crimson dress with clashing (on purpose, of course) pink heels. Completed with dark lips and a romantic crownbraided updo, Devyn's prom vision became a reality.

### ACCESSORY REPORT





JIMMY CHOO CRYSTAL MULES, \$1,150, LINKS OF LONDON HEART HOOPS, \$180 HOLT RENEREW





### **Rebel Girl**

Abigail, the board-game-loving, hip-hopdancing girl next door, is looking to Square One for a cool yet dressy outfit that she can dance the night away in.

Standing at 5'1", what Abigail lacks in inches she more than makes up for in charisma, uniqueness and talent. Not only is she smart-she's received early acceptance to university-but she loves to dance. Her genre of choice? hip hop. "I really love dancing, it's a way to express myself artistically," says Abigail.

**Retro Remix** 

the '50s.

long run."

I'm ready for prom!"

her everyday style is simple with a hint of trendiness, she has a soft spot for the unbridled glamour of the

'50s. "I adore Marilyn Monroe and Frank Sinatrathe music, the clothing, just everything from that decade," she says. To find her dream dress, we looked to Ever New, opening in Square One early

spring 2019, to find her a worthy frock. This opulent dusty pink satin midi dress fits Bronwyn's style perfectly. With the addition of a few standout accessories, a bold fuchsia pout and old Hollywood waves, she looks like a modern day silver-screen star. Her verdict? "I love the way I look and feel in this dress.

Our prom objective for Abigail was to find her something navy (her favourite colour), something unusual and most importantly, something she can command the dance floor in all night. "When I looked over at the clothing rack and saw the suit hanging there, I knew immediately that I wanted to wear that," says Abigail. This Smythe printed tuxedo from Holt Renfrew at Square One, grounded with glittering Vince Camuto booties from Hudson's Bay, ticks all Abigail's boxes. "I'm a reserved person, but this look really brought out the confidence in me."



EVER NEW BAR AND RESIN DISC DROP EARRINGS, \$20 BROWNS METAL AND RHINESTONE TEAR-DROP CLUTCH, \$60



### ACCESSORY REPORT



JEFFREY CAMPBELL HEELS,

SWAROVSKI BARON HAIR CLIP, \$139

### ALL ITEMS AVAILABLE AT SQUARE ONE SHOPPING CENTRE. FIND THE THE COMPLETE DIRECTORY OF RETAILERS ON SHOPSQUAREONE.COM

ALL ITEMS AVAILABLE AT SQUARE ONE SHOPPING CENTRE. FIND THE THE COMPLETE DIRECTORY OF RETAILERS ON SHOPSQUAREONE.COM

## **Clip** art

The playful barrettes and slides of our childhood are all grown up. Designer Paola Marchelli tries out the trend

PHOTOGRAPHY RILEY STEWART

A few months ago, graphic and fashion designer Paola Marchelli, 35, did what a lot of busy mothers do, she got a "mom cut." "I had really long hair and I felt like I just needed to renew some energy, so I was like, 'Chop it off,'" she says "I got rid of more than 12 inches. I felt like a new person!" Describing her style as classic-meets-edgy, the mom of two boys (Oscar, 17 and Bay, 22 months) is guick to point out a "mom cut" doesn't have to be boring. "I like to play with it and mix it up," she says. "One day, I'll do a really sleek pony and the next might be a half-up bun or some fun accessories. Here, Marchelli models the many ways of reinventing your hair with the season's must-have barrettes. *—Katherine* Lalancette

### **PEARLY WHITES**

Go for symmetry (and hold down fly-aways) with an assortment of pearl-adorned baubles arranged in a mirrorimage pattern.

**TASHA** BARRETTE, \$34, BOBBY PINS, \$34 (SET OF 7), NORDSTROM

### **GLAZING OVER**

Tousled texture serves as the perfect contrast to sleek lacquered barrettes. Just flip your strands to the side and stagger two or three.

FRANCE LUXE

STAR GAZER Presenting the easiest party 'do ever. Simply gel down centre-parted strands and go to town with sparkly clips. How fun is that?

> TASHA STAR HAIR CLIPS, \$23 (SET OF 2), SPARKLE BOBBY PINS, \$29 SET OF 6), NORDSTROM. CLAIRE'S

> > OF 12), CLAIRE'

### CLEAR CUT

How to save a bad hair day in three steps: Smooth your hair back with frizz-fighting spray, twist it into a low bun and top it off with geometric accessories.

CARA HAIR CLIPS, \$37 (SET OF 2). NORDSTROM



## The cool factor

Let's face it: If effortless hair were really effortless, we'd all have it. Here, a celeb pro breaks down the process once and for all

### BY KATHERINE LALANCETTE

Bridget Brager's work is instantly recognizable. On a red carpet, it's a little edgier than other hairstyles on display, a little more effortless, a little, well, cooler. "I like things to be undone," the pro explains, her mussed up bangs emphasizing her point. "Even if I'm doing a beautiful wave, I want it more Veronica Lake, less perfect."

It's the reason Hollywood's coolest cool girls (i.e. modern-day Veronica Lakes like Diane Kruger and Kate Bosworth) routinely seek her expertise. Her hairstyles never scream "glam squad." Instead, even her most intricate updos look like they just...happened. Eager to earn a place at the cool table, we sat down with the Herbal Essences ambassador to share her top commandments.

### KNOW THY HAIR TYPE

It all starts in the shower, says Brager. "Fine hair needs weightless moisture, whereas thicker hair requires heavier conditioning to weigh it down," she explains. She's a fan of Herbal Essences' new sulphate-free shampoos and conditioners, the first mass products to be certified by the Environmental Working Group. The formulas' clean botanicals were even reviewed by the Royal Botanic Gardens, Kew, to ensure their purity and potency. They leave hair shiny, healthy and ready for styling.

### DO THY PREP WORK

Before you reach for that blowdryer, make sure to give your hairstyle the proper foundation. "I love mousse to add lift," says Brager. "It's my go-to, but if I want more texture, I'll throw in a salt spray, too." The expert likes to layer in products, dividing strands into sections and coating them from root to tip. "That way, when I go in with my curling iron, the hair has memory, it has body." For a messier effect, she'll roughly rake mousse through the hair using her fingers.

### MASTER THY HOT TOOLS

When it comes to waves and curls, technique is key, says Brager. "If you wrap your hair around the wand, you get a very *Real Housewives* wave." For a more casual feel, she recommends starting mid-shaft, leaving the ends out and brushing out the curls with your fingers once they've cooled. "And if ever your waves still look a little cheesy, pick up your flat-iron and relax a few here and there," she says. As for straight styles, Brager often tops those off with a bit of dry shampoo for a matte finish. "It ruins the cuticle in a good way."

### FINESSE THY HAIRSTYLE

Turns out effortless hair takes careful consideration. For updos, that means making sure the placement is perfect. "If it's too far up, you look like Tinkerbell," says Brager. "I like a bun or pony set in the middle of the crown. Find the top of your ear and bring that line back. For lower styles, aim for below the earlobe, into the nape of your neck." She prefers working on second-day hair because it has more texture, but if yours is freshly washed, add some grip with dry shampoo. "If I'm going for something sleek and spectacular. I still want it to be cool, and that often comes down to texture.

HAIR & MAKEUP: BRITTANY SINCLAIR; ASSISTANT STYLIST: MELISSA PERDIGAO (ELECTRIC SLIDE). PHOTOGRAPHY: GETTY IMAGES (CELEB)



HERBAL ESSENCES HONEY & VITAMIN B CONDITIONER, \$8, WHITE GRAPEFRUIT DRY SHAMPOO, \$8, DRUGSTORES

Travel and accommodations for Katherine Lalancette were provided by Herbal Essences. Herbal Essences did not review or approve this story.



TOGRAPHY: GETTY IMAGES

TREND: SNAKESKIN Reptile print is snaking its way onto stilettos, sandals and loafers this season.



ZARA, \$50, ZARA.COM



ALDO, \$90, ALDOSHOES.COM

**TREND: TRANSPARENT** Take your fresh pedi out

for a spin in easy, breezy poolside slides or notice-me strappy heels.



FROM TOP: **GIANVITO ROSSI,** \$695, GIANVITOROSSI.COM. **JIMMY CHOO,** \$875, JIMMYCHOO. COM. **ASOS,** \$46, ASOS.COM

TREND: VELCRO SANDALS

Hit up your favourite brunch spot in utilitarian sandals with a bit of extra flair.







FROM TOP: MARC CAIN, \$300, MARC CAIN STORES. TEVA, \$59, URBANOUTFITTERS.COM. PRADA, \$575, NET-A-PORTER.COM



ISABEL MARANT, \$570, MATCHES-FASHION.COM

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HauteListed

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1. Loafer, STUART WEITZMAN

2. Sunglasses, MENDOCINO

**3.** Backpack, **STUART WEITZMAN** 

4. Top, JUDITH & CHARLES

5. Keepsake dress, HONEY

6. Michael Kors sneaker, BROWNS

7. Smythe blazer, ANDREWS

8. Blouse, LUISA CERANO

**9.** Beach Bunny bikini,**BIKINI HAUS** 

**10.** Giuseppe Zanotti heel, **BROWNS** 

**11.** Smart Birdy luggage, **BIKINI HAUS** 

**12.** Salty pant, **HONEY** 

13. Skirt, RIANI

**14.** Red Valentino purse, **ANDREWS** 

**15.** Dean Davidson ring, **CUPIDO** 

